

Debra Thomson
Independent Demonstrator
Stampin' Up!

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)
Re: Business Opportunity Rule, R511993
600 Pennsylvania Avenue, NW
Washington, DC 20580
RE: Business Opportunity Rule, R511993

Dear Sirs and Madams,

I am concerned about the impact that **Business Opportunity Rule, R511993** will have on my business.

I have been an independent demonstrator for Stampin' Up! since 1997. I have personally recruited over 50 people. In so doing, I have always made a point of answering all of my potential recruits' questions, especially about what will be required of them as demonstrators. I have been careful to specify that this is not a "get rich quick" program. Success takes patience and hard work.

Being a member of the Direct Sales Women's Alliance, an organization that promotes high ethical standards for our industry, indicates to my potential recruits that I am committed to acting in an honest, ethical manner. Additionally, Stampin' Up! is a member of the Direct Sales Association, which has stringent standards of conduct for its member organizations in recruiting and other areas.

There are free market solutions to the problems you are attempting to address with **Business Opportunity Rule, R511993**. I have named two organizations, dictated by the free market, which provide the necessary guidance and restraint for their members. Additional governmental oversight is not necessary and would be overly oppressive. It would severely hamper my ability to grow my business and support my family.

Please do not enact **Business Opportunity Rule, R511993**. It is very heavy handed and is not merited.

Debra Thomson